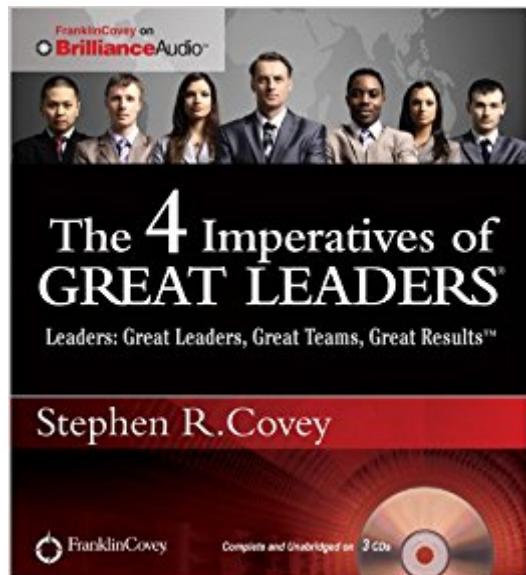


The book was found

The 4 Imperatives Of Great Leaders



Synopsis

Leaders make the difference in great organizations In todayâ™s global, knowledge-based world, the call for organizational greatness is greater than ever before. Sustainable financial performance, intense customer loyalty, a winning culture, and a distinctive contribution in the marketplace are hallmarks of truly great organizations. Great organizations are created by great leadersâ•leaders who can unleash the highest and best contributions of their team toward their organizationâ™s most critical priorities. Every organization and every leader aspires to greatness. But why do only a few achieve it? I believe the answer is in the execution of the 4 Imperatives.

Book Information

Audio CD

Publisher: Franklin Covey on Brilliance Audio; Unabridged edition (April 1, 2012)

Language: English

ISBN-10: 1455893447

ISBN-13: 978-1455893447

Product Dimensions: 5 x 0.4 x 5.5 inches

Shipping Weight: 2.4 ounces

Average Customer Review: 3.6 out of 5 starsÂ See all reviewsÂ (5 customer reviews)

Best Sellers Rank: #1,415,002 in Books (See Top 100 in Books) #36 inÂ Books > Books on CD > Authors, A-Z > (C) > Covey, Stephen R. #1008 inÂ Books > Books on CD > Business > General #1510 inÂ Books > Books on CD > Health, Mind & Body > Self Help

Customer Reviews

Leadership: Great Leaders, Great Team, Great Results. This is an audio only presentation that is a sample introduction to a 20 hour three or five day training session that Franklin Covey does throughout the country. This may be meant as a promotional piece for the trainings, but is a very interesting and usable stand alone collection of Leadership development lessons. The theme of this Audio presentation is to introduce a whole person leadership approach to leading. The presentation is a call to great leadership, leadership that inspires people in organization to become great organization with winning streaks. It is meant to take a tool set approach to have a participant develop a vision for great leadership and a paradigm for leadership in a knowledge centered world with a framework of systems and processes by explaining the skills and tools to enable great leadership. This is a modern view of leadership that gives you examples of how it works and dispels the old school methods of command, control, power of using only a couple of strong individuals to

lead. This is very informative and packed with a lot of leadership principles and examples. The part I took to heart is the journey to execution. The journey of execution starts with developing meaningful goals or WIGS as it calls them, wildly important goals. The second step in this execution is to have lead measures for actions. It gives examples of keeping a compelling scoreboard. Once you have those in place it all creates a cadence of accountability in a way that is engaging of the team. All of this execution is done with a synergy of engaging the team.

[Download to continue reading...](#)

The 4 Imperatives of Great Leaders Leadership: The 4 Imperatives of Great Leaders The Grand Chessboard: American Primacy And Its Geostrategic Imperatives Common Sense on Mutual Funds: New Imperatives for the Intelligent Investor The Intuitive Customer: 7 Imperatives For Moving Your Customer Experience to the Next Level How to Build Network Marketing Leaders Volume Two: Activities and Lessons for MLM Leaders Academic Leadership and Governance of Higher Education: A Guide for Trustees, Leaders, and Aspiring Leaders of Two- and Four-Year Institutions 2017 Great Quotes from Great Leaders Boxed Calendar 2016 Great Quotes from Great Leaders Boxed Calendar 2015 Great Quotes from Great Leaders Boxed Calendar Start with Why: How Great Leaders Inspire Everyone to Take Action Intelligent Fanatics Project: How Great Leaders Build Sustainable Businesses Strengths Based Leadership: Great Leaders, Teams, and Why People Follow The Secret: What Great Leaders Know and Do What is Global Leadership?: 10 Key Behaviors that Define Great Global Leaders The CEO's Secret Weapon: How Great Leaders and Their Assistants Maximize Productivity and Effectiveness Good Leaders Ask Great Questions: Your Foundation for Successful Leadership Tango.: Dance of Great Leaders (Learning Arg. Tango) (Volume 2) Executive Intelligence: What All Great Leaders Have Gymnastics: Great Moments, Records, and Facts: Great Moments, Records, and Facts (Great Sports)

[Dmca](#)